INTRODUCTION

Your brief is to design and create a poster. It may be about a product (of your choice), wanted poster, invitation, movie or an OHS poster.

The brief has been broken into three main parts:

Part one  Design
This is the foundation stage for brainstorming of ideas, research and data gathering, storyboarding, invitation design and mapping.

Part two  Production
This involves the authoring and creation of the poster, using various data types.

Part three  Evaluation
This involves evaluating the finished invitation and the way in which the work was done.
REQUIREMENTS FOR ASSESSMENT

In order to undertake this task you will need to

- Decide the target audience for your poster
- Carefully consider the audience and theme/type of the event
- Manage the time you have been allocated efficiently

To be submitted for assessment purposes:

**Part I  Design**

The digital prototype:

- Identifying the target audience, key features for promotion and the brainstorming processes behind these decisions
- Listing the application software and hardware required to complete the poster
- Details of information sources to be used
- Examples of the invitation design elements displayed visually (basic layout, colour schemes and text). Note: this can be hand drawn.

**Part II  Production**

1. A finished poster that meets the following requirements:
   - The size is to be no larger than 17cm x 13cm
   - Appropriate details
   - Is well organized and easy to read and uses appropriate language
   - Uses appropriate design elements
   - Includes appropriate background images using layers
   - Shows evidence of image editing
   - Graphic elements fit the nature of the poster design
   - Displays imagination and continuity of design
   - Correctly acknowledges data selected from other sources

**Part III  Evaluation**

3. The evaluation report of 1 A4 page in MS Word
   - Identifying student names and topic
   - Comprehensively completed showing authentic reflective processes.
   - Clear conclusion noting degree to which your project was successful
   - Detailed record of work done showing times and dates (log book) which is to include screen shots of the development of your poster.
| GRAPHICS |
|-----------------|------|
| **Student name:** | Mark |

### Part one - Design

5.3.1 justifies the use of a range of relevant and associated materials

- Identifying the target audience, key features for promotion and the brainstorming processes behind these decisions /4
- Details of information sources to be used /5
- Examples of the poster design elements displayed visually. /10

5.3.2 selects and uses appropriate materials for specific applications

- Listing the application software and hardware required to complete the poster /1

**Teacher comment**

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<th>/20</th>
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### Part two - Production

5.2.2 identifies, selects and competently uses a range of hand and machine tools, equipment and processes to produce quality practical projects

- Size is no larger than 17cm x 13cm /10
- Includes appropriate background images /7
- Shows evidence of image editing /10
- Graphic elements fit the nature of the poster design /8

5.2.1 applies design principles in the modification, development and production of projects

- Is well organized /8
- Displays imagination and continuity of design /7
- Included the appropriate information /4
- Correctly acknowledges data selected from other sources /6

**Teacher comment**

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### Part three - Evaluation

5.6.1 evaluates products in terms of functional, economic, aesthetic and environmental qualities and quality of construction

- Identifying student name and topic /2
- Comprehensively completed showing authentic reflective processes. /5
- Clear conclusion noting degree to which your project was successful /5

5.5.1 applies and transfers acquired knowledge and skills to subsequent learning experiences in a variety of contexts and projects

- Detailed record of work done showing times and dates. This is to include screen shots documenting the development of your poster. /8

**Teacher comment**

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**PROJECT TOTAL**

/100